



Utility Payment Conference

Overview

Business Professionals from the United States and Canada in the cable, communications, electric, gas, telephone, waste and water representing cooperatives, municipalities, utilities and retailers along with their current and potential service providers attend our annual conference.

Our conference is like none other you have attended. We provide a warm and welcoming atmosphere for you. Each year we hold our conference in a new location hosted by one of our attendees. Our honorary host may be a regulated or unregulated cooperative, municipality (water/waste), electric and/or gas utility or a telecommunications company.

We find each year about 50% of our attendees are new to our conference. About 95% of the attendees are looking for service providers. Our attendees, including our Exhibitors have told us if their budgets only allowed them to attend one conference it would be the Utility Payment Conference.

Attendees include decision makers in:

- Billing
- Call Center
- Customer Care, Customer Offices and Customer Service
- Credit and Collections
- Meter-to-Cash
- Remittance
- Treasury and other sectors as well

Typical positions of our attendees include:

- Directors, Managers, Supervisors, Coordinators
- Analysts, Specialists, Administrators
- Customer Representatives, Cashiers and many others

Our attendees

- Network with their peers
- Discuss payment practices and procedures
- Hear from industry experts,
- Learn about new trends, technology, regulations and guidelines
- See hands on demonstrations from their current and potential service providers – seeing what the Exhibitors can offer to enhance their current services
- Expand their knowledge and gain valuable information to share with their departments
- Increase customer satisfaction and decrease costs

Service Providers/Exhibitors

Plan on meeting with new clients and connect with past clients. Attendees will have the ability to join their current or potential service providers when no conference events occur.

Our participating exhibitors indicate our conference puts them in contact with potential and past clients and enables them to increase their revenue. In fact, we're seeing our exhibitors partnering with other attending exhibitors and developing new partnerships. Each year our conference gets better!

Spread the news.... this is one conference you want to budget for and attend! Learn more and register today!